



ANNUAL REPORT
2017-2018

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Cover photo of KIDS Youth Ambassador, Natasha Hansen, courtesy of Verve Portraits.



KIDS FOUNDATION

The KIDS Foundation has been operating since 1993. Taking its acronym from Kids In Dangerous Situations, the Foundation is a dynamic charitable entity dedicated to making a significant positive impact on the lives of many children and their families.

MISSION

Our mission is to keep children safe and create a better life for those living with serious injury and burns.

WHAT WE DO

We teach safety awareness and we support children and adults living with serious injuries and burns.

INJURY PREVENTION

Our programs educate and empower children to build a strong sense of identity and wellbeing so that they can keep themselves and others safe while still allowing them to be kids. Educating preschool children through the SeeMore Safety Program is our focus.

INJURY RECOVERY

Our programs support children with horrific injuries caused by burns, accidents, dog attacks, violent crimes and abuse. We deliver injury recovery camps, leadership workshops and the National Burn Survivors' Network. These initiatives help young people to cope with the physical and emotional after-effects of living with burns and other serious life-changing injuries.

Our programs equip the next generation with experiences that empower them to build self-worth, wellbeing, resilience and respectful friendships to become responsible risk takers.

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twitter.com/kidsfoundation



facebook.com/thekidsfoundation



instagram.com/thekidsfoundation

CHAIRMAN'S REPORT

Throughout the last 12 months the KIDS team has further progressed the strategic development of the foundation, from localised donor reliant charity to a health care education provider supported by major corporations and government.

A significant partnership with the RACV Community Foundation saw KIDS deliver its signature SeeMore Safety program to 2000 preschools in Victoria. Notwithstanding a massive effort, delivery was seamless and the feedback from children, parents and educators has been overwhelmingly positive.

The visibility of this program enabled KIDS to secure federal government funding to ensure delivery of the program to 5,000 preschools across Australia over two years. This presents a further opportunity for us to gather a larger body of evidence that supports the significant impact the program has on the healthcare system. We hope this will lead to further long term funding that will benefit young children for many years.

We held three recovery camps during the year, again well attended by both beneficiaries and volunteers. These couldn't happen without the support of our fantastic partners, many of whom have been supporting the foundation for many years.

I would like to thank my fellow directors, board advisors and the KIDS team for their dedication and hard work - we have taken the organisation to another level and we have so much to be proud of. None of this would have been possible, not just in the last 12 months, without the unwavering, relentless and passionate leadership from our founder and Managing Director Dr Susie O'Neill, she continues to be an inspiration to us all.

Matthew Ricker
Chairman 2017-2018



BOARD MEMBERS

Matthew Ricker - Chairman

Dr Susie O'Neill - Founder & Managing Director

Dr Rimas Luibinas - Director

Charles Kovess - Director

Ari Suss - Director

Jo Stuckey - Director

Athol Hodgetts - Advisor

Ian Coutts - Advisor

Natasha Gallardo (resigned May 2018)

KIDS TEAM

Dr Susie O'Neill - Founder & Managing Director

Janine Buesnel - Stakeholder Engagement Manager

Erynne Trotter - Injury Recovery Program Coordinator

Kate Leyonhjelm - Injury Recovery Coordinator

Carlee Grant - Events Manager

Michelle McCahon - Education Consultant

Nicholas Van Der Molen - Education Manager

Tanya Lawless - Administration

Teneille O'Connor - Designer

Susie Spratling - Finance and Governance (until Dec '17)

Donna Gluyas - Finance and Governance (until May '18)

Leanne Smith - Injury Recovery Program Coordinator (until May '18)

MANAGING DIRECTOR'S REPORT

The KIDS Foundation has been operating now for a quarter of a century and has an amazing story to tell, with a number of highly successful programs making a significant positive impact on the lives of many children and their families.

For the past 25 years, my work life has been totally devoted to enhancing the valuable contributions children make and the important role they play in their own learning. My belief is that when children are given the right learning opportunities and experiences, they build a foundation of knowledge that equips them with capabilities they need to become competent risk-takers and manage their safety and challenges in everyday life and activities.

Injury is the leading cause of death and disability of Australian children aged 1-16, greater than any illness or disease. Each week in Australia, it is likely that 35,000 children will attend the emergency departments of hospitals, 1,300 children will be admitted and five children will die from injury.

Research tells us that 'bubble-wrapping' children, 'helicopter' parenting and 'safer' playgrounds is not helping reduce these numbers. Our Injury Prevention programs educate and empower children to keep themselves safe while still allowing them to be kids.

Individual passionate donors including Darren Rutherford and Shane Viney and in particular corporate partners have been the backbone of the KIDS Foundation. The past year has seen the KIDS Foundation welcome new and existing donors.

A grant from the RACV Community Foundation saw 100,000 Victorian preschool children receive the SeeMore Safety injury prevention program, delivered through 2,000 preschools. KIDS Foundation is excited about future opportunities beyond the grant and working with RACV to build strong communities and Victorian children's lives.

Four new \$10,000 grants each year for three years from the Commonwealth Bank Foundation will help run recovery programs to support young people to cope with the physical and emotional after-effects of living with burns and other serious life-changing injuries.

We extend a warm thank you to our loyal donors and partners GIANT, Consolidated Property Services, Give Where You Live, Harwood Andrews, Verve Portraits, Setons, Harris Plumbing, Avalon Airport, Costa Asset Management, Victorian Regional Channels, Cotton On, LINFOX and more recently RACV and RACV Community Foundation, Commonwealth Bank and Geelong Community Foundation. We are honoured to have these organisations involved with the KIDS Foundation. They are all integral in shaping and building what we believe is a unique organisation.

I would like to also send out a huge thanks to our wonderful loyal staff, board and volunteers. Board members have taken time out of their busy schedules voluntarily to share their intellect, insight and experience, provide strong leadership and guidance to grow opportunities that enrich the lives of the courageous and inspirational young people we work with in our prevention and recovery programs.

Your support helps us build strong lives by giving children experience-based understanding of how to manage everyday risks and challenges, so the little people in our lives are ready to take on the world.



Dr Susie O'Neill
Managing Director





INJURY PREVENTION

This year 2000 preschools and Early Learning Centres in Victoria received the SeeMore Safety Program, reaching around 100,000 children and their families. This was made possible thanks to the RACV Community Foundation for the funding for resources and other partners such as Cotton On who assisted with the delivery of each Education Pack.

SeeMore has been out and about visiting preschools in Ballarat, Bendigo, Melbourne and Geelong, teaching the children how to keep themselves and others safe.

Our Connecting Generations: Adopt a Grand Buddy Program has connected four kindergartens with an aged care home in close proximity of their centres. Three are in Geelong and one in Melbourne in the Cheltenham area. The children and residents have come together every few weeks and have had a wonderful time connecting on a social level, getting physically active, doing art and craft activities and learning about keeping themselves safe and preventing accidents from happening. This program was made possible through funding by Give Where You Live (Geelong), Geelong Community Foundation and Harwood Andrews.

Fundraising efforts from the Coffs Harbour (NSW) and Noosa (QLD) communities supporting the Ride4KIDS functions in 2017 enabled us to place the SeeMore Safety Program in 60 Kindergartens in the region. These packs were delivered by our local riders in their regions, Andrew Wellington and Paul Courtney in Coffs Harbour, and Jodi Ditterich, Don McKill, Sue Hancock and Christie Johnston in Noosa.

SEEMORE SAFETY PROGRAM FEEDBACK

Barriburn Preschool

We used the program, posters and booklets with intentional teaching with small groups of children. Every child participated in a discussion about the posters and booklets. We found this very beneficial as it made children think about some unsafe situations and talk about safe practices.

Christine McMartin

All parents, children and SeeMore work together at home identifying what safety aspects they have at their homes and identify unsafe issues that the parents need to make safe. Very useful resource and hope you continue with SeeMore in the future.

Nathalia & District Preschool

The children were very responsive to the books and especially the doll. SeeMore has been on preschool outings and has seen to be safe with the children. When community members ask what the doll is the children answer them about being safe at home, at preschool and out and about in the community.

Echuca South Community Kindergarten

The children have adored taking SeeMore home and waiting eagerly for their turn. SeeMore has encountered a few incidents while at children's homes such as being bitten by a dog, having a blood knee. All of which we used to reflect on safe practices.

Pinemont Preschool

Our families have thoroughly enjoyed taking SeeMore home and it has opened up lots of conversations about making safe choices. Our families have gone out specifically on family outings to find a variety of ways they can stay safe. We have loved SeeMore and the learning it has brought with it!



BURN SURVIVORS' NETWORK AND INJURY RECOVERY

The Burn Survivors' Network (BSN) aims to help burn survivors and their families to face the daily challenges of life post-injury. The BSN connects survivors with others who have experienced similar trauma and provides ongoing support and opportunities to survivors and their families and carers.

The KIDS Foundation also works with individuals who have endured other traumatic physical injury or life changing experiences.

The KIDS Foundation provides a regular newsletter to the members of the BSN. The newsletter serves as a form of communication and keeps everyone up to date with what is going on throughout the year.

CAMP PHOENIX NOVEMBER 2017

Camp Phoenix 2017 was held at Tangalooma Island Resort on Queensland's Moreton Island. Participants and volunteers enjoyed many of the activities available on the island including, wild dolphin feeding, quad bike rides, desert safari tour and other water and land based activities. Families who attend camp Phoenix feel that this is a fantastic way to connect or reconnect with others in the KIDS Foundation network, while enjoying a special time with their families.

CAMP TANGO 2017 – 2018 (TOGETHER ACHIEVING NEW GOALS AND OPPORTUNITIES)

Camp TANGO is a camp for children and youth who have been directly affected by life-changing injuries or burns. It provides many opportunities for personal development and skill building.

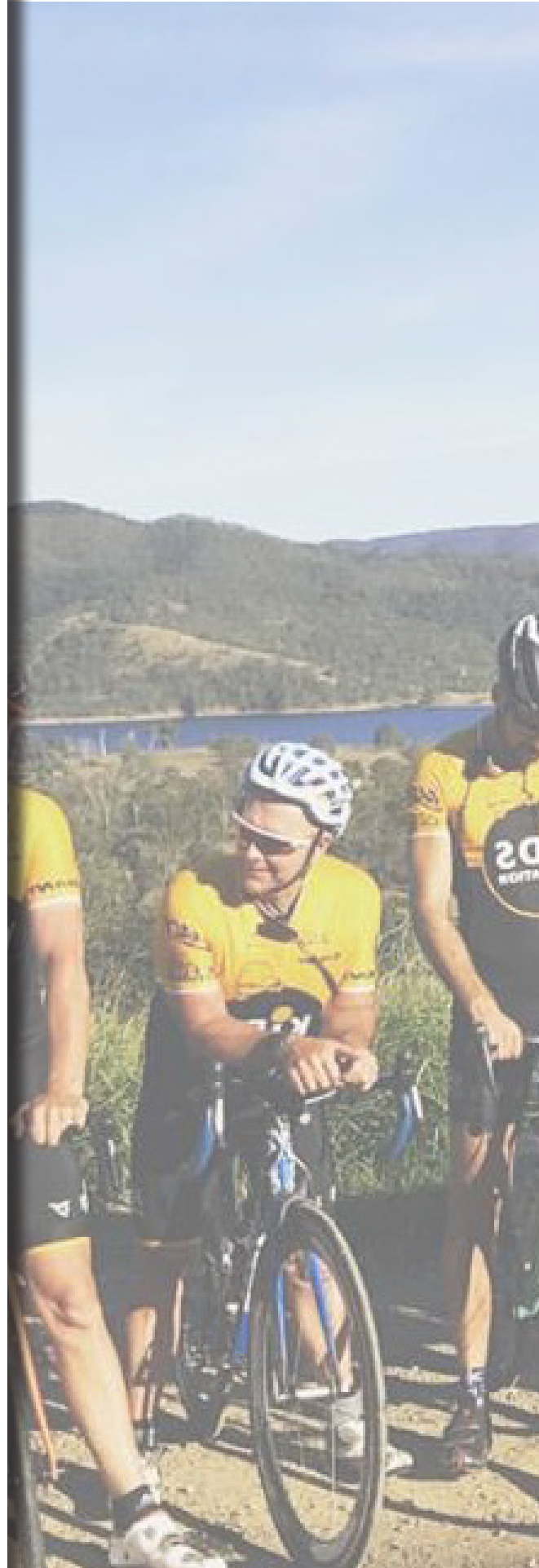
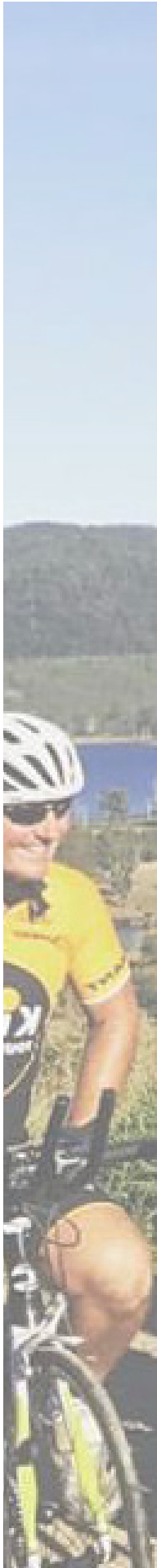
Camp TANGO was held in February 2018 at Port Macquarie, New South Wales and in April 2018 at Rockingham, Western Australia.

In Port Macquarie, participants and volunteers enjoyed activities including a day at the Stoney Aqua Park, strawberry picking and fish and chips on a junk boat cruise. While those who visited Rockingham, stepped out of their comfort zones learning how to abseil and mountain bike ride, complete a low ropes course and build a raft out of tyre tubes and tarps during their stay at the Point Peron Camp School. They also visited Penguin Island, where they saw penguins, dolphins and seals and were lucky enough to take a tour of the HMAS Ballarat.

The ability to run camps, such as Camp TANGO and Camp Phoenix, has been made possible through the wonderful support of all of our volunteers and partners including the Commonwealth Bank, Consolidated Property Services, Cotton On Kids and Verve Portraits.

BRIGHTON BAY SEA SCOUTS FAMILY DAY

The Brighton Bay Sea Scouts hosted their annual family sailing day in March, 2018 for members of the Burns Survivors' Network and their families. The Brighton Bay Sea Scouts provided support and guidance to those venturing out on kayaks, small sailboats and paddleboards and a BBQ lunch was also enjoyed by all who attended.



COFFS HARBOUR TRIVIA NIGHT 2018

AUGUST 26, 2017

The Trivia Night was an idea that grew into something fun and successful thanks to the support and kindness of the local community and two dedicated volunteers, Paul Courtney and Andrew Wellington. Both Paul and Andrew are long-time supporters of the Foundation and are remarkable volunteers that can really make things happen. Around eighty people enjoyed guest speakers, a delicious meal and live auction, which included numerous items donated by local businesses. The event raised \$10,000 that was distributed directly into the local community, through the delivery of SeeMore Safety Programs into twenty preschools.

RIDE4KIDS CYCLING CHALLENGE

AUGUST 27 TO SEPTEMBER 1, 2017

The annual Ride4KIDS Cycling Challenge sponsored by Giant took off from Coffs Harbour to Noosa on Sunday 27, August 2017. Twenty riders together with their team of support crew tackled 700km from NSW to the sunny Sunshine Coast travelling through Yamba, Byron Bay, Mt Tamborine, Somerset Dam, Maleny and concluded in Noosa on Friday, September 1. Riders raised funds for the Foundation and made some life-long connections along the way.

DINE IN WHITE

SEPTEMBER 1, 2017

A unique community event that supports local projects delivered on the Sunshine Coast, Dine in White highlights the regions finest restaurants and is an exclusive night out. The inaugural Dine in White event was held in Noosa. Ten restaurants in and around Hastings Street, along the Noosa river and surrounding region donated a dining experience. Guests paid their ticket price, dressed in white and enjoyed an exclusive dining experience before being driven to Peppers Noosa Resort & Villas for an after-party of dancing, entertainment and auction featuring exclusive and unique items donated by sponsors and local businesses. Funds raised from Dine in White 2017 enabled the Foundation to provide 40 local preschools with the Seemore Safety Program at no cost and assisted in running the annual Camp Phoenix at the RACV Resort in Noosa in August 2018.

NOOSA TRIATHLON

NOVEMBER 5, 2017

Once again, KIDS Foundation was a charity partner of the 2017 Noosa Triathlon - the biggest triathlon event in the southern hemisphere. A dedicated team of 20 athletes registered as Doing it 4 KIDS participants, each raising funds for the Foundation. They race in branded gear on the day and help fly the KIDS flag proudly.

KIDS has a colourful presence at the Festival Expo over the weekend, which attracts thousands of people from around Australia and overseas. The KIDS team is also involved in the Noosa Charity Golf Day in the week leading up to the big day, where celebrities and numerous business professionals spend a day playing golf and contributing to charity partners. It is at the golf day that KIDS often inspires people to register the following year as Doing it 4 KIDS participants. While the Triathlon is a unique opportunity for KIDS to raise awareness and share stories with a wide and new audience, it is also a fundraising initiative for the Foundation.



AUSTRALIA DAY

JANUARY 26, 2018

A partnership with RACV lead to a team of KIDS staff and volunteers attending the RACV Australia Day Festival in Kings Domain Gardens on Australia Day 2018. This is a long-standing, much-loved event on Melbourne's community calendar and KIDS was thrilled to be involved. The theme for 2018 was togetherness and belonging. KIDS hosted a marquee covered in yellow and shared the KIDS message with families throughout the day. A popular activity was KIDS face painting station and the hot, steamy day made painting Australia Flags, lizards and beautiful princesses a great challenge. Thank you to RACV for the opportunity to share our charity to a new and vibrant community.

MOTHER'S DAY LUNCH AT CROWN

May 11, 2018

Through the generous support of Crown, KIDS were fortunate to be the chosen charity at their annual Mother's Day lunch. Over 80 guests, including many entertainment and sporting celebrities, enjoyed fabulous hospitality at Bistro Guillaume and listened to Susie deliver a powerful message about KIDS. The event raised a lot of awareness among a crowd generally unfamiliar with KIDS - who we are and what we do. Money was raised on the day for the Foundation through a prize packed raffle and general donations.

CHARITY LUNCH TO INSPIRE

JUNE 26, 2018

KIDS hosted a Charity Lunch to Inspire at the RACV City Club with the generous support of RACV. Australian sports broadcaster Hamish McLachlan entertained more than 100 guests as he guided a panel of courageous young burns survivors to tell their story. Guest speakers included young survivors Fletcher, Spencer and Madison, youth ambassador Matt Thiele and KIDS founder and Director Dr Susie O'Neill. The light-hearted chat was enjoyed over lunch at the RACV City Club and was a unique opportunity to celebrate our inspiring young people and recognise our valued partners and sponsors. Thanks to the RACV's generous support, every dollar raised through ticket and raffle sales on the day went to the Foundation to help support people living with life-changing injuries, trauma and burns.

VIVID EXHIBITION

June 26, 2018

Valued corporate partner, Verve Portraits, hosted 'VIVID'. Their annual art exhibition is a chance for Verve employees to showcase their own work, check out the art created by their peers and purchase exclusive artworks for charity. Knowing that their purchase on the night contributes to the KIDS Foundation achieving its goal of #buildingstronglives makes the event a particularly special one. The theme of 'change' was very apt given the physical and emotional change a burn survivor goes through.

Verve Portraits has raised substantial funds for KIDS which help us deliver a greater experience for young people who participate in our injury recovery programs. Over the years however, they have also provided volunteer photographers for our events and had life-changing experiences themselves as leaders and buddies to survivors at annual KIDS camps. We credit the cover photo of this year's annual report to Verve.

[illegible]

"A few of our survivors have fallen in love with volunteers and have married, so they come back and help with the next generation I suppose.

"It helps so much to give the children confidence."

[illegible]



AMBASSADORS

Scott Morrison - The Hon Scott Morrison MP Federal Member for Cook.

Craig Alexander - World Champion triathlete

Fabian Coulthard - Professional race car driver

Denise Drysdale - Australian Gold Logie award-winning television personality and comedian

Brad Foster - Passionate long-term Ironman and Ride4KIDS cyclist

Drew Ginn - World Champion rower and Olympic gold medallist

Nick Green - World Champion rower and Olympic gold medallist

Natasha Hansen - Youth Ambassador

Dr Richard Harris (Dr Harry) - Anaesthetist and Thailand cave dive hero

Anthony Koutoufides - AFL Hall of Famer and Carlton champion

Becky Lamb - Australian model and entrepreneur

Annie Louey - Comedian and Burns Survivor

Jason McCartney - GWS Giants AFL list manager and past AFL player

Steve Moneghetti - Olympic Games medallist and Commonwealth Games medallist and Chef de Mission

Susie O'Neill - World Champion swimmer and Olympic gold medallist

Darren Rutherford - Australian Managing Director of GIANT and Ride4KIDS cyclist

Chris Scott - Geelong AFL Coach

Matthew Thiele - Youth Ambassador

LOYAL SUPPORTERS

Avalon Airport

1st/14th Brighton Sea Scouts

Burns Survivor Group

Childhood Injury Prevention Alliance (CHIPA)

CommBank Community Foundation

Chemist Warehouse

City of Ballarat

Consolidated Property Services

Costa Asset Management

Cotton On Group

Crown Resort Melbourne

Exodas Transport

Faircloth & Reynolds

Geelong Community Foundation

Genyus Network

GIANT

Give Where You Live (Geelong)

Harris Trade Plumbing Supplies

Harwood Andrews

HMAS Ballarat

HMAS Cerberus

Katapult

Linfox

MOR Accountants

Newcastle Permanent Charitable Foundation

O'Neill Plumbing

RACV and the RACV Community Foundation

Revolution Print

Seton Australia

TOLL

Tuddy's Engineering

Verve Portraits

Victorian Regional Channels Authority

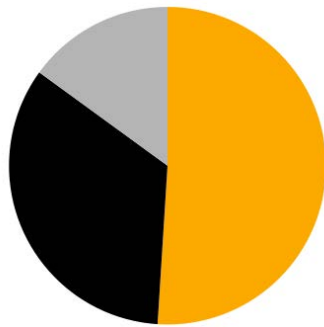
Xpress Mobile Coffee Bar

Sincere thanks to the many volunteers who help and support us to do what we do and heart-felt appreciation to the children and their families who trust us to help them to build a strong life so they are ready to take on and face the world!

FINANCIALS *		2018	2017
Detailed Balance Sheet as at 30 June 2018		\$	\$
Current Assets			
Cash and cash equivalents	(3,662)	327,096	
Trade Debtors	28,398	14,900	
Inventory	38,197	-	
Total Current Assets	62,915	341,996	
Non-Current Assets			
Property, plant and equipment	7,239	9,126	
Total Non-Current Assets	7,329	9,126	
Total Assets	70,154	351,122	
Current Liabilities			
Trade and other payables	32,595	8,990	
Provisions	63,387	55,541	
Bank overdraft	-	-	
Income in advance	-	220,000	
Total Current Liabilities	95,982	284,531	
Non-Current Liabilities			
Provisions	-	-	
Interest-bearing liabilities	-	-	
Total Non-Current Liabilities	-	-	
Total Liabilities	95,982	284,531	
Net Assets	(25,828)	66,591	
Equity			
Issued capital	-	-	
Asset revaluation reserve	-	-	
Retained earnings	(25,828)	66,591	
TOTAL EQUITY	(25,828)	66,591	

**as audited by MOR Accountants*

EXPENSES

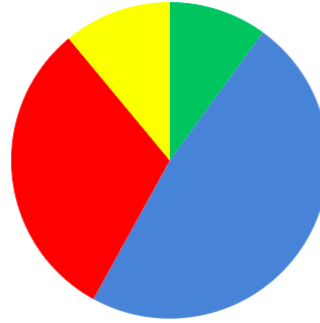


INJURY PREVENTION

INJURY RECOVERY

ORGANISATION OVERHEAD

REVENUE



SPONSORS

GRANTS

DONATIONS

FUNDRAISING

MOR Accountants
Formerly - Molloy, Orr and Ronan



Chartered Accountants

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www.mor.net.au

K.I.D.S Foundation

AUDITORS INDEPENDENCE STATEMENT

To the directors of K.I.D.S Foundation

As lead auditor for the audit of K.I.D.S Foundation for the year ended 30 June 2018, I declare that to the best of my knowledge and belief, there have been:

- No contraventions of the auditor independence requirements of the Corporations Act 2001 in relation to the audit; and
- No contraventions of any applicable code of professional conduct in relation to the audit.

This declaration is in respect of K.I.D.S Foundation during the period.

G.L. Orr
MOR Accountants
Chartered Accountants
Dated: 24/10/18



www.kidsfoundation.org.au

